



## CENTER FOR GLOBAL DATA VISUALIZATION

While common place in the world of business, data analytics is underutilized in the design, implementation and evaluation of international development programs. The Center for Global Data Visualization (CGDV) is an initiative led by The QED Group, LLC designed to **build data visualization capacity** and strengthen a **culture of data use** in international development.

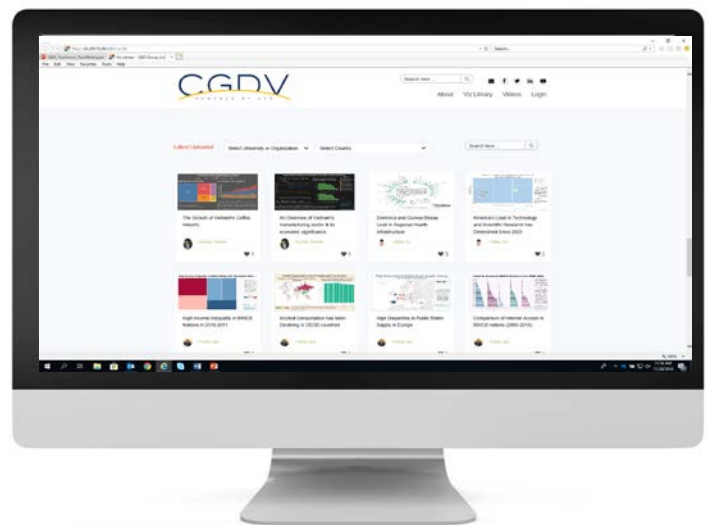
CGDV provides a unique platform for collaboration, offering opportunities for training, networking, publishing and professional development in data analytics and visualization. CGDV will mobilize the power of university students to offer insights into some of the greatest challenges facing many low- and middle-income countries today.

### Join the Initiative

In growing CGDV to its fullest potential, QED is seeking universities, organizations, and individuals with an interest in realizing the power of data to impact international development to join this initiative. As part of the collaboration, universities will have access to data visualization trainings, guidance on accessing data sets, and the opportunity to publish data visualization research on the CGDV platform.

### Benefits for University Students

- Gain experience in Tableau, international development, and data analytics
- Apply analytics and visualization for data from the U.S. Agency for International Development (USAID), Organization for Economic Co-operation and Development (OECD), World Bank and World Health Organization (WHO) to uncover patterns and stories in the data
- Publish unique research on the CGDV visualization platform
- Compete in CGDV Challenges
- Join a global network of like-minded individuals working to better understand data and use insights to improve programming and evaluation



# Collaborating Institutions

**Addis Ababa University**

**Boston University, School of Public Health**

**Emory University, Master's in Development Practice**

**Fraym**

**Georgetown University, Analytics Program**

**George Washington University, Data Science Program**

**Mahidol University**

**Marymount University**

**Premise Data**

**Project Balance**

**University of Delhi Hansraj College**

**University of Denver, Pardee Center for International Futures**

**University of Zambia**

## No Strings Attached

There are no fees and there is no obligation to participate. We are serious about spreading the use of data visualization for international development and to do that, we need to grow our community of collaborators. If you decide to collaborate and change your mind later, it's OK. Any work that is done by a collaborating university, professors, or students is wholly owned by the creator. We are not asking for the rights to any of it.

## About QED

QED is a global consulting firm with more than 20 years of experience providing data-driven and insightful solutions in more than 90 countries. We are passionate about transforming lives through knowledge-based solutions. Leveraging deep expertise in monitoring, evaluation, global health, and learning, we help our clients collect, analyze, visualize, and ultimately use data in more effective ways. Our work maximizes results through the use of cutting-edge technologies and innovation, organizational development, and evidence-based decision-making. **Learn more at [www.QEDgroupllc.com](http://www.QEDgroupllc.com).**



### Contact

Rob Segan MBA, MPH  
CGDV Director  
QED Group, LLC  
Email: [RSegan@qedgroupllc.com](mailto:RSegan@qedgroupllc.com)