



QED
GROUP

**TWENTY
YEARS
OF
TURNING
DATA
INTO
ACTION**

"As QED enters its third decade, we are committed to making evidence actionable by engaging with and building the capacity of stakeholders and communities.

I believe in the power of technology and innovation and am passionate about issues concerning the gender digital divide. I am excited to launch new initiatives at QED which aim to increase the involvement of women and girls in technology and data."

Neelima Grover, Founder and CEO of The QED Group LLC



QED Group is a global consulting firm with more than 20 years of experience providing data-driven and insightful solutions in close to 100 countries. **What differentiates us is that we make the data generated accessible, understandable and actionable by engaging with stakeholders and partners to foster efficiency and effectiveness in the use of resources.**

We seek to ensure integrated, systems-wide approaches for sustainable, locally-led development and have worked synergistically across a multitude of sectors including health, agriculture, democracy and governance, economic growth and private sector engagement.



20+ years experience leading **stakeholder engagement to promote evidence-based decision-making**. We use proven quantitative and qualitative methodologies, paired with experimental and quasi-experimental survey and study designs, to ensure sound evaluations of client programs and projects.



Dedicated practice in **global health solutions** (including informatics, M&E, data use, system inter-operability, training, and adaptive management) for USAID and the US Centers for Disease Control and Prevention (CDC).



Experience in **adaptive management and organizational development**. Proprietary **QED CLA Toolkit™** and **Learning Architecture™** helps programs and organizations to systematically assess, plan, and guide decisions to improve performance and respond to change.



Through QED's **Data and Technology Hub**, we invest in R&D to create automated solutions and new applications, such as **Qintrospect™** an online self-assessment tool for organizational development, available in the Google Play App store.



Working with the private sector and local universities, QED manages the **Center for Global Data Visualization™ (CGDV)**, exploring new approaches to build local capacity to visualize and use data while also addressing the gender-based digital divide.



Dedicated and growing global health, technology and data teams.

Transforming Lives Through Knowledge-based Solutions

As part of the USAID/Uganda Learning Contract (2013-2018), QED engaged key stakeholders around the evidence to generate country-wide commitment to refocusing on Uganda's youth and securing the nation's future. We then worked with USAID to develop an integrated country strategy focused on improving the life of the 14-year-old girl.



Defining Challenges facing Children in Uganda

To generate the evidence, quantitative analysis focused on a literature review of national existing data. Qualitative analysis included primary data collection at national level and in 12 districts to explain gaps in data.

Local engagement around a focused strategic approach

We organized the National Forum on the State of the Ugandan Child which brought together more than 700 participants from all over Uganda and focused on four thematic areas of child well-being: health & nutrition, education, social protection, and child participation in decision-making, with special attention paid to young girls.

Turning data into action

Out of the Child Forum came a country-wide commitment to refocusing on Uganda's youth to secure the nation's future. These guided discussions led into a new Country Development Cooperation Strategy for USAID that outlined an integrated development strategy in Uganda with a focus on youth and the 14-year-old girl.

PROVIDING EVIDENCE-BASED SOLUTIONS

QED has specialized in the use of evidence-based decision-making since the company was founded in 1998. We develop innovative and creative solutions to ensure that evidence can be understood and used to drive stakeholder and partner engagement, resulting in the most efficient and effective use of resources.

Our experts use proven methodologies, cutting edge approaches and develop effective automated solutions where possible.

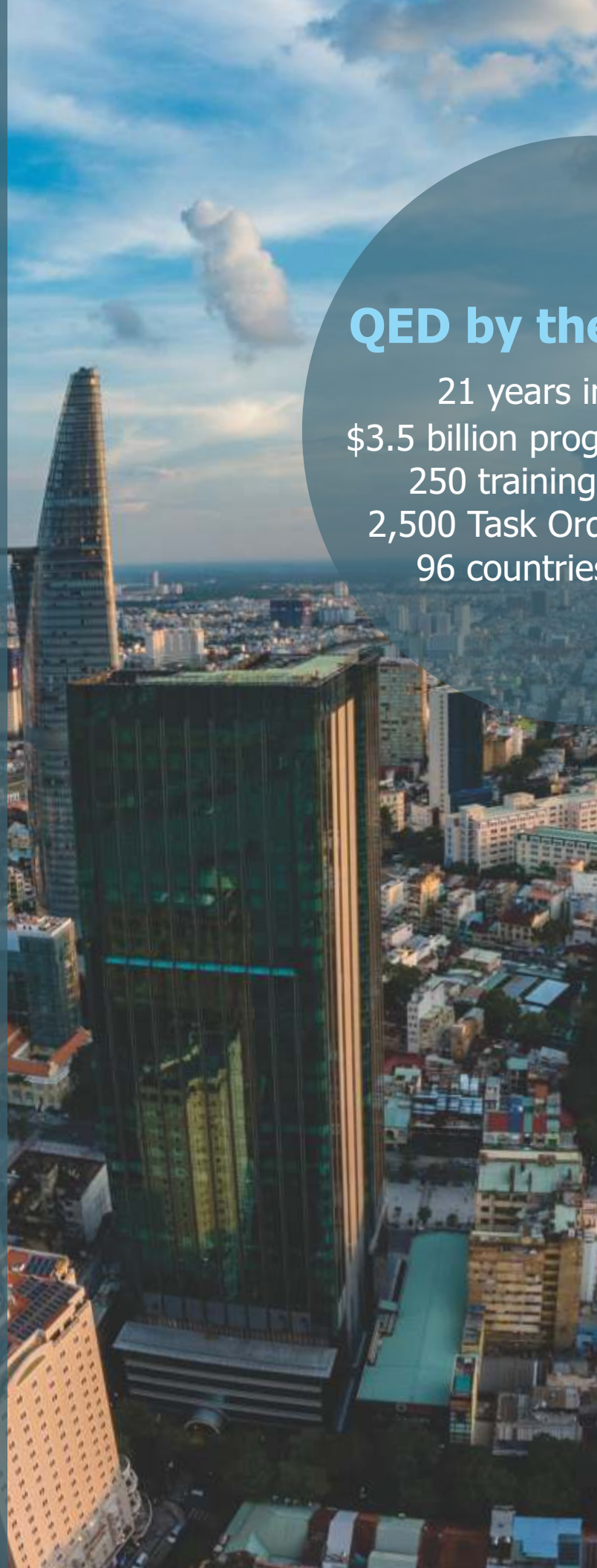
TRANSFORMING INFORMATION INTO ACTION

QED focuses on finding ways in which systems, processes and people interact with data.

QED uses the KM Maturity Model™ and has developed a proprietary Learning Architecture™ that allows organizations to use their data and develop their own roadmap to adapt and learn.

QED by the

21 years in
\$3.5 billion prog
250 training
2,500 Task Or
96 countries





Key Numbers

Business
Programs monitored
Projects conducted
Partners completed
People supported

INTEGRATED, SUSTAINABLE SOLUTIONS FOR GLOBAL HEALTH

Our approach involves working through the local stakeholders and partners to understand relationships, political realities, and leverage points to ensure that these are factored into the decision-making process.

We maximize synergies across sectors, using systems thinking to ensure locally-led and sustainable solutions for global health.

ENGAGING THE PRIVATE SECTOR

QED's Innovation & Data Hub and the Center for Global Data Visualization work in collaboration with the private sector to develop new strategies to promote data use and inspire creative solutions to difficult problems. We are focused on increasing participation of women in the use of data.

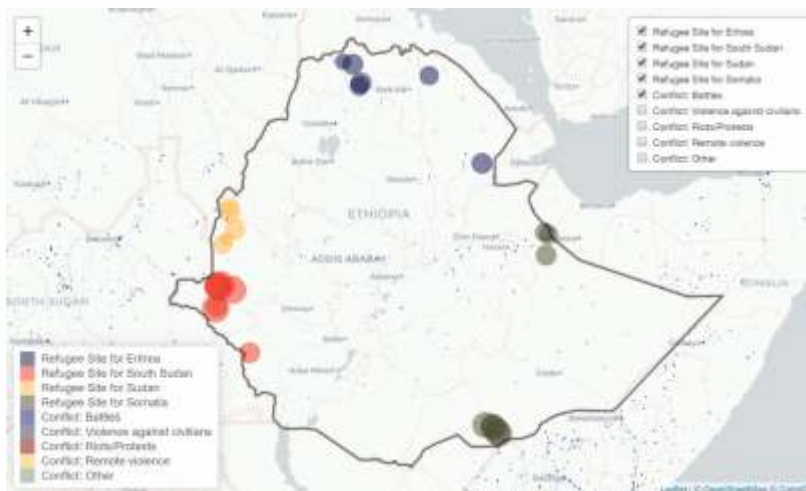
Our team of data scientists, coders, and ICT specialists utilizes an iterative, human-centered process to co-design and co-create innovative solutions driven by client needs.



Center for Global Data Visualization (CGDV)

At QED Group, we are creating a virtual center: a data visualization platform that makes it easy to interpret, visualize, discover and share meaningful insights and analysis of credible, publicly available development data while also building local data visualization capacity and a culture of data use.

Working with key collaborating institutions like Georgetown University Department of Analytics, George Washington University Department of Data Science, Boston University School of Public Health, University of Houston, Delhi University Hansraj College, and Addis Ababa University, QED is working to establish a global network of like-minded experts and students interested in expanding data visualization to answer some of developments greatest challenges. CGDV will promote gender equity and launch special initiatives to focus on issues surrounding women and girls.



Data visualization by Jiahao Xu, QED Group

Ethiopia: A Safe Harbour for Refugees in Africa

Ethiopia has a long history of hosting refugees and maintains an open-door asylum policy, giving humanitarian access and protection to those seeking refuge. According to a new UNHCR report, Ethiopia is now hosting more than 900,000 refugees in 2018. More than 99% of them originate from four countries: Eritrea, Somalia, South Sudan and Sudan.



An easy to use,
self assessment tool.

How effective is your organization at using its information? With the right building blocks in place, you can become more efficient and effective. Qintrospect™ developed by QED Group, is an online self-assessment tool that helps you create a snapshot of how your organization is performing and identify where individual perceptions differ within and across groups.

Available online at www.Qintrospect.com and in the Google Play App store.



SELECTED PROJECT EXPERIENCE

USAID/Turkmenistan Governance Support Program (GSP) I, II, III: 2011-2023

Currently in its 8th year, GSP works with the Government of Turkmenistan to advance transparency and accountability in implementing their national domestic program reform agenda. QED has collaborated with 43 government institutions as part of its wide-ranging work.

USAID/Feed the Future Knowledge, Data, Learning, and Training (KDLT): 2019-2022

KDLT is the fourth iteration of QED's initial project with USAID in 2002 where QED started defining knowledge management for USAID and our work led to the creation of CLA in 2012. KDLT is designed to expand the USAID Bureau for Food Security (BFS) and Feed the Future's capacity and quality of knowledge sharing, data management and analysis, organizational learning, and training. KDLT builds on a long history of QED work with USAID/BFS under previous activities such as USAID/Feed the Future Knowledge-Driven Agricultural Development (KDAD): 2013-2019, USAID/Knowledge-Driven Microenterprise Development (KDMD): 2008-2013 and the Accelerated Microenterprise Advancement Project (2002-2008).

USAID/Egypt Services to Improve Performance Management, Enhance Learning and Evaluation (SIMPLE): 2015-2020

QED works to improve USAID Egypt's performance management at all levels, enabling the mission to make better informed strategic and management decisions, and advance agency learning. Under SIMPLE, QED organizes performance management trainings for USAID staff and implementing partners, conducts data quality assessments and evaluations, and helps to improve the overall efficiency of response to data calls by streamlining management and reporting of data.

USAID/GH Program Cycle Improvement (GH Pro) and Global Health Technical Assistance (GH-Tech): 2005-2019

GH Pro is the second iteration of the highly successful of the GH Tech project for which QED was the prime contractor. Under these projects, QED has provided the Bureau for Global Health offices, regional and other bureaus, and field missions of USAID with assistance in health program assessment, design, monitoring and evaluation, and program support. As a major subcontractor to Dexis Consulting on GH Pro, QED has managed close to 450 assignments supporting the design and evaluation of USAID health programs, providing technical support to missions, country HIV/AIDS and immunization programs, and advising on PEPFAR policies and implementation strategies. Under GH Tech, QED led almost 750 task orders in close to 60 countries.

USAID/Uganda Monitoring, Evaluation, and Learning Program: 2013-2018

QED worked with USAID/Uganda to shape the mission into an adaptive organization and has served as a model for USAID. QED led the creation of an integrated CDCS with a focus on the girl child. Using predictive analytics and data, QED worked with USAID Uganda to engage local stakeholders around the country to convene a national child forum which led to the creation of a new CDCS. QED led cutting edge data work for the health team, created more than 100 MEL products and conducted more than 100 learning events, all with the aim of generating knowledge that would allow them to make better decisions to improve health outcomes. CLA is currently being incorporated in all aspects of USAID Uganda mission programming.



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